



**THE OUTDOOR EVENT  
SERVICES EXHIBITION**  
WEDNESDAY & THURSDAY  
20 - 21 OCTOBER  
NEWBURY SHOWGROUND BERKSHIRE UK

**EXHIBITOR  
INFORMATION**

# SHOWMAN'S SHOW 2010

The Showground, Newbury, Berkshire - 20 & 21 October

**OPENING HOURS** Wednesday 20 October 9.30am - 5.00pm Thursday 21 October 9.30am - 4.30pm

## SPACE AVAILABLE

**Open space** on grass at depths of 6, 12 and 18 metres. Any amount of frontage may be booked in multiples of 1 metre from a **MINIMUM 6 metres**. Exhibitors are responsible for arrangements to cover their sites.

**Open fronted** covered sites, with or without a floor, in units of 3m x 3m or 3m x 6m, including night sheets and signwritten fascia.

**Exhibition Hall** - Shell scheme stands in units of 3m x 2m and 3m x 3m to include carpeting, fascia board, one fluorescent light and a twin 13 amp power point. Additional electrical requirements can be ordered through the organisers.

## RENTAL CHARGES

Open space 6m depth.....£135.00 per metre frontage	Covered space 3m x 3m with floor....£810.00 each
Open space 12m depth.....£160.00 per metre frontage	Covered space 3m x 3m .....£682.50 each
Open space 18m depth.....£182.50 per metre frontage	Covered space 3m x 6m with floor...£1030.00 each
Exhibition Hall 3m x 2m unit .....£1010.00 each	Covered space 3m x 6m .....£780.00 each
Exhibition Hall 3m x 3m unit .....£1345.00 each	Used unit mart .....£195.00 per unit

**CORNER SITES** The frontage of a corner site MUST be equal to or greater than its depth.

The premium must be paid on application and in the event of an exhibitor not being allocated a corner this will be refunded. Stands 6m in depth £355.00 extra; 12m in depth £465.00 extra; 18m in depth £590.00 extra.

**EXHIBITION PROGRAMME** will be available free of charge to all those who attend the event.

**Display Advertising Space** at the following rates:

Mono	FULL £625.00	HALF £430.00	QUARTER £265.00
Full colour	FULL £905.00	HALF £730.00	QUARTER £570.00

**Full Page:** 155mm deep x 90mm wide. **Half Page:** 77mm deep x 90mm wide.

**Quarter Page:** 38mm deep x 90mm wide.

Clearly written text with high quality pictures/logos for scanning (not faxes) - *a proof will be sent.*

*Artwork preparation may be charged at cost* or send artwork formatted for Apple Mac - CD, DVD or Email.

*High resolution is essential.* Preferred softwares - Quark Express, Illustrator, Photoshop or PDF/EPS/TIF/JPEG with embedded fonts. (Text ONLY acceptable in Microsoft Word).

**CARAVANS** An area will be set aside for caravans where showers and chemical toilet emptying facilities will be available.

**POWER SUPPLIES** can be made available at the following charges:

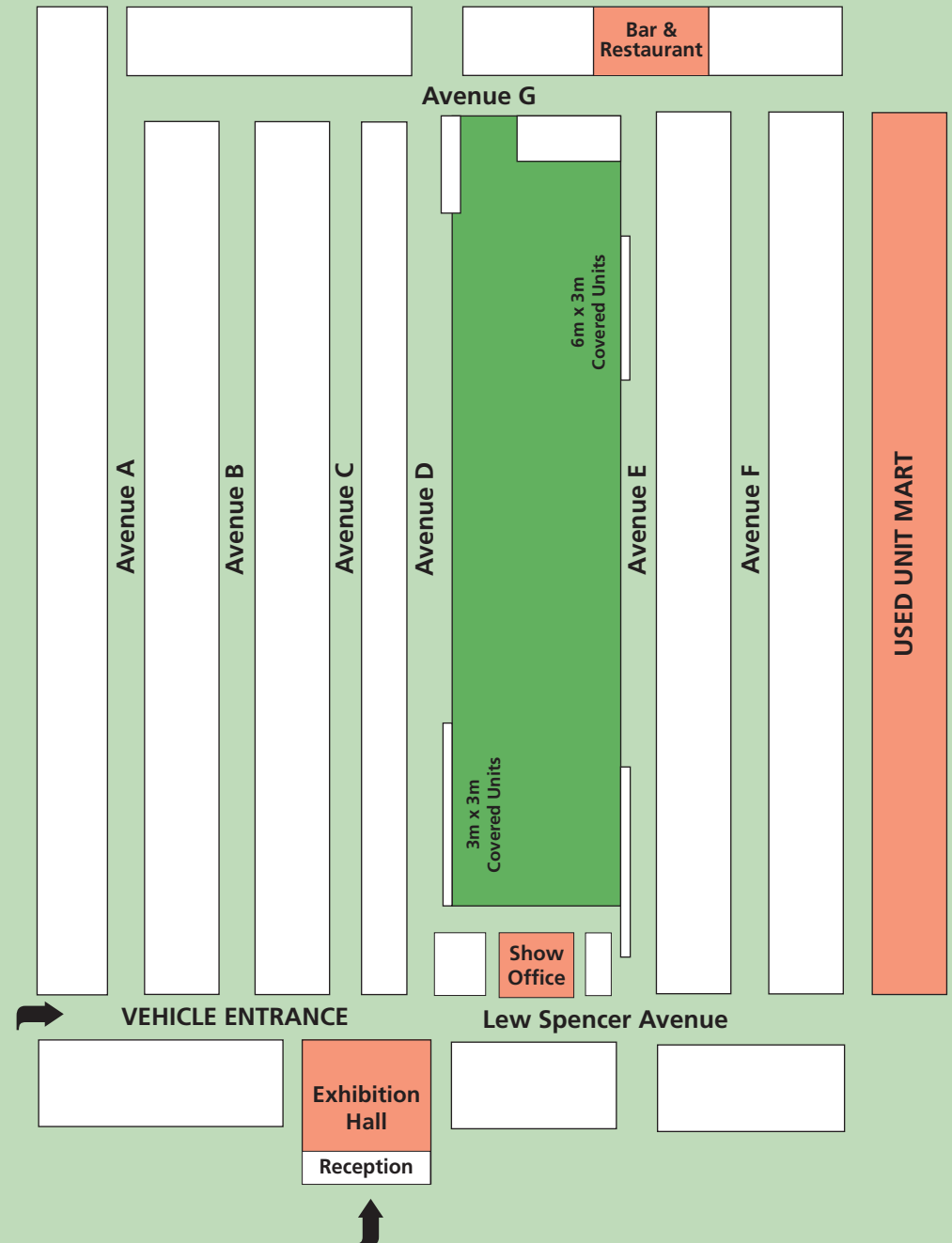
13 amp twin socket	£235.00	additional 16 amp cform	£89.50	63 amp single phase	£450.00
16 amp cform	£235.00	32 amp single phase	£350.00	63 amp three phase	£515.00
additional 13 amp twin socket	£ 89.50	32 amp three phase	£405.00	125 amp three phase	£625.00

**ELECTRICAL CONTRACTORS** - The Lighting Centre, 100 Bartholomew Street, Newbury, Berkshire RG14 5DY (Basil Hutchins) - 01635 43034 Fax 01635 524241. Exhibitors are responsible for internal wiring.

**WATER** connections supplied at £195.00.

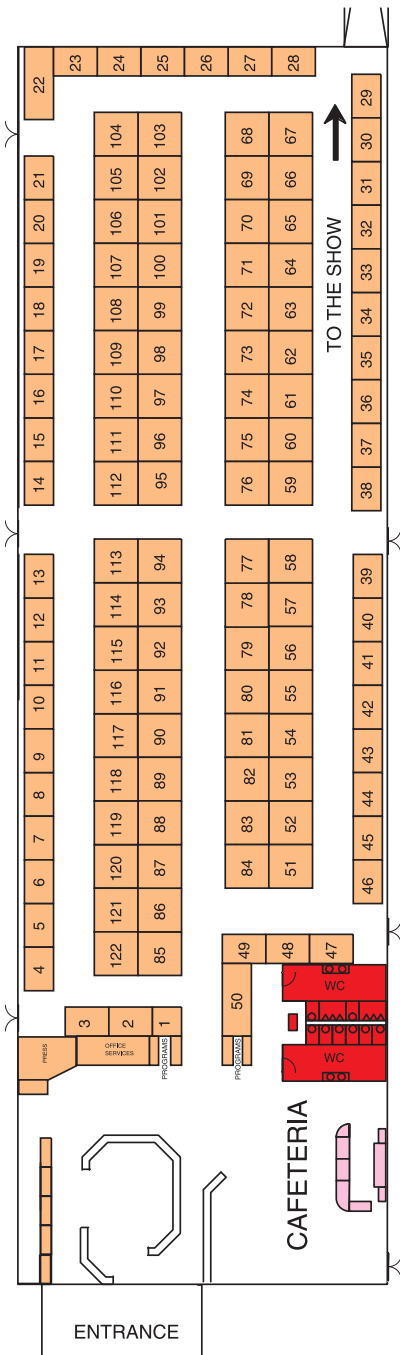
**USED UNIT MART** An area for used units eg. hospitality units, toilets, generators, exhibition trailers, towing vehicles or mobile catering units. **Showman's Show For Sale stickers** @ £195 each may be purchased by exhibitors who have an official stand at the Show.

## Provisional Layout

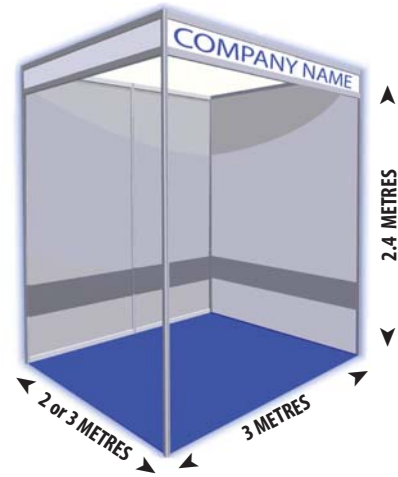




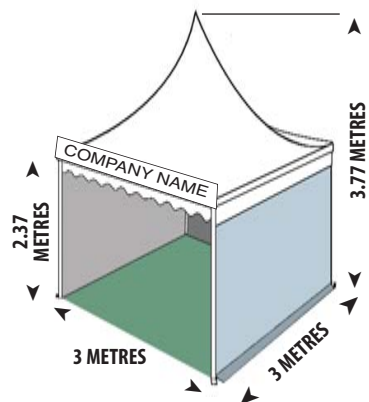
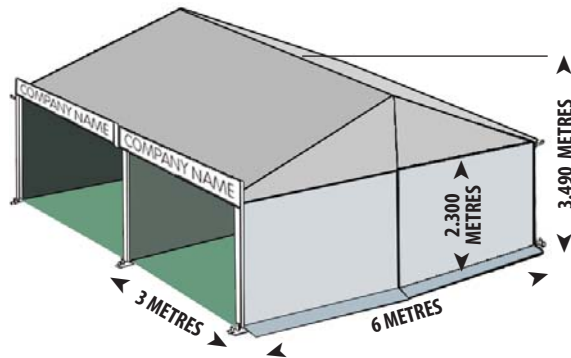
# Exhibition Hall Provisional Layout 2010



## Exhibition Hall Shell Scheme



## Covered Space Units



**SHOW PROMOTION** Every endeavour will be made by the organisers to promote the event and to this end Alice Moore of Saunders & Moore Ltd. (tel:01935 414408 email:alice@saunders-moore.co.uk) has again been engaged. If exhibitors wish to advertise direct to clients, visitor invitations are available.

### A selection of who exhibits

- Air-Conditioning – Heaters
- Arcotherm
- Bullfinch (Gas Equipment) Ltd
- Cooling & Heating Solutions Ltd
- Thermobile
- Associations
- Event Hire Association
- MUTA – Made Up Textiles Association
- NCASS – National Caterers Association
- NOEA – National Outdoor Events Association
- TESA – The Event Services Association
- Attractions, Entertainment & Agencies
- Ben Long Falconry
- Circus Whiz
- East Coast FMX
- Irvins Amusements Ltd
- Laser Hire
- Peter Johnson Entertainments Ltd
- Premier Rides
- Catering of every variety
- Bibby Mobile Catering
- Brogan Food Company
- Coffee Cart Company Ltd
- Cornish Pasty Group Ltd
- Express Indian Cuisine
- Riverford on the Move
- SFC Group
- Yorkshire Dales Ice Cream
- Communications
- Big TV Ltd
- Direct Communications Radio Service
- Lightmedia Displays Ltd
- National Radio Bank
- Fencing, Roadway & Seating
- Eve Trakway
- Mitchell Bridges
- PRIMA Direct (International) Ltd
- Rola-Trac Ltd
- TPA Portable Roadways Ltd
- TRAC
- Woodhouse Show & Event Services
- Securifence
- Furniture, Flooring & Catering Hire
- Ashcroft Event Furniture
- City Furniture Ltd
- Cord Direct Ltd
- Foldtable UK
- Lamata Sales
- PRIMA (Vaughans of Leicester)
- Insurance & Medical Services
- Blythin & Brown Insurance Brokers
- Doodson Entertainment
- Lifeskills Medical Ltd
- Marquees, Tents & Temporary Structures
- Arena Group
- John Attwooll & Co
- Barkers Marquees
- City B Group
- Custom Covers
- Eureka Marquees
- Hoecker Structures (UK) Ltd
- Instant Marquees Ltd
- Neptunus
- Röder (UK)
- Tectonics UK
- Tentnology Co (Canada)
- Marquee Fabric & Accessories
- Essential Supplies
- Kayospruce
- Loys of Dundee
- Verseidag
- Mobile Toilets & Showers
- Andy Loos
- Cabin Centre Ltd
- Excloosive Event Hire
- Georgian Hire
- Igloos
- Shaw Services
- Mobile Units; hire, sale & manufacture
- Bunkabin
- Mobex Ltd
- Wernick Event Hire Ltd
- Wessington Cabins
- Printing & Promotion
- Geerings of Ashford Ltd
- Total Teamwear Embroidery
- Sunbaba
- Security & Crowd Control
- Event Security Solutions Ltd
- Events Management Group
- SPA Security & Events
- Staging
- Alistage
- Daytona
- Soundstage One
- Star Events Group Ltd
- Temporary Services
- Brightlights
- Herts Equipment Rental
- Marquee Cleaning Company
- Sagum Events
- Watkins Hire

### and who attends

- Aberdeen City Council
- Abingdon & Witney College
- Addington Manor EC
- Affinity Events
- Aintree Racecourse
- Air Displays International
- Alastair Currie Events
- Alresford & District Agricultural Show
- Amazing Parties
- Ana Events
- Arun District Council
- Ascot Racecourse
- Ashfield District Council
- Association of Independent Festivals
- Awesome Events
- Aylesbury Town Council
- Badminton Horse Trials
- Bakewell Show
- Banbury Events Ltd
- Basingstoke & Deane Borough Council
- Battersea Park
- Battlesbridge Shows
- Beaulieu Enterprises Ltd
- Berkshire 4x4 Show
- Binfield Heath Flower Show
- Birmingham City Council
- Blackpool Illuminations
- Blenheim Palace International Horse Trials
- Blink TV Ltd
- Borough Council of Wellingborough
- Bournemouth Borough Council
- Bracknell Council
- Brinkworth Heritage Society
- Bristol International Balloon Fiesta
- British Airways Clubs
- Broadlands
- Bromyard Gala Society Ltd
- Bucks County Show
- Burwarton Agricultural Society
- Camra Reading Beer Festival
- Cancer Research UK
- Caravan Club
- Carshalton Carnival Committee
- Celtic & Irish Cultural Society
- Chale Show
- Chatham Historic Dockyard Trust
- Cheltenham Festivals
- Cheshire West & Chester Council
- Kingsclere Estates Ltd
- Lark in the Park
- Larmer Tree Festival
- Leeds Castle
- Leeds City Council
- Leicester City Council
- Cowdray Park Polo Club Ltd
- Cranleigh & SE Agricultural Society
- Crawley Borough Council
- Culture & Sport Glasgow
- Dacorum Borough Council
- Dartford Borough Council
- Dawlish Carnival
- Denmead Horticultural Society
- Derbyshire County Cricket Club
- Detail Ltd
- Diamond Weddings
- Donington Park Leisure Ltd
- Dorchester Agricultural Society
- Dove Valley Outdoor Events Ltd
- Dragon Boat Events Ltd
- East Hants District Council
- Eastern Events
- Emley Show Society
- English Civil War Society
- English Heritage
- Epsom & Ewell Borough Council
- Euro Worldwide Events
- Eye Show
- Eynsham Carnival
- Festevent
- Formula One Mangement Ltd
- Fusion Events
- Gillingham & Shaftesbury Agricultural Society
- Goodwood Estate Company Ltd
- Goodwood Road Racing
- Goring & Streatley Regatta
- Great Aycliffe Town Council
- Great Dorset Steam Fair
- Guards Polo Club
- Guildfest
- Gwynedd Council
- Hackney Council
- Hampshire & IOW Air Ambulance
- Harewood House Trust
- Hay Festival International
- Heart of England Group
- Henley Festival
- Honely Agricultural Show
- HSBC Bank plc
- Inland Waterways Association
- IOG Saltext
- Iron Man UK
- Isle of Wight Steam Rally
- Jesus Fellowship Life Trust
- Kilimanjaro Live Ltd
- Kingdom Faith Church
- Leeds City Council
- Leicester City Council
- Live Promotions Events Ltd
- Luton Cultural Services Trust
- Metropolitan Police
- Monmouthshire Show
- Nantwich Agricultural Show
- National Eisteddfod of Wales
- NEC Group Ltd
- Northern Lights Festival
- Nottingham City Council
- Odds Farm Park
- Orsett Show
- Parley Manor Weddings
- Popham Airfield
- Powerboat P1
- Queen's Park Day
- RAF Charitable Trust Enterprises
- Reality Events
- Richmond Event Management Ltd
- Ringmer Steam & Country Show
- Rotary Club of Ashted
- Royal Agricultural Society of England
- Royal Armouries
- Royal Horticultural Society
- Royal International Air Tattoo
- Royal Yachting Association
- Rugby Football Union
- Ryder Cup
- Sandford House Hotel
- Santa Pod Raceway
- Shalbourne Festival
- Sheepdrove Organic Farm & Eco Conference Centre
- Showmaster Events
- Shrewsbury Flower Show
- Shugborough Estate
- Sportsworld Ltd
- Stafford Showground Ltd
- Stockton Borough Council
- Sussex Country Cricket Club
- Sutton Bonnington Show
- Swindon Borough Council
- Tarporley Carnival Committee
- Thames Valley Regatta
- Three Counties Agricultural Society
- Tockwith & District Show
- Towersey Village Festival
- Town & Country Hotels
- Uffington White Horse Show
- Urd National Eisteddfod
- Volvo Ocean Race
- Wales YFC
- Warwick Folk Festival
- Welsh Motorcycle Shows Ltd
- Wickham Festival
- Windsor Championship Dog Show
- WOMAD Festival
- Worthing Town Centre
- Woughton Parish Council
- Wychwood Vintage Show
- York Food Festival

Visit [www.showmans-directory.co.uk](http://www.showmans-directory.co.uk) for a full list of last year's exhibitors

## CONDITIONS

**No stand will be allowed to set up unless the rental fee has been paid in full.**

**ALLOTMENT OF SPACE** Every endeavour will be made to meet the general wishes of exhibitors with regard to their position, in so far as it is possible to do so, within the general layout of the ground and without occasioning unfairness to others. The right is reserved to reject any proposed entry, or to cancel any entry that has been made, without being required to state any reason for so doing. In such cases the fees will be refunded.

**ARRIVAL AND DEPARTURE** The showground will be open for the reception of exhibits on or after 11 October. Exhibitors must have their stands arranged in proper order by 9 am on 20 October and may not dismantle before 4.30 pm on 21 October.

**CANCELLATION OF EXHIBITION** If for any reason the event is cancelled, any payments made by intending exhibitors for space, services etc will be refunded in full.

**CANCELLATION OF SPACE RESERVED** Where an exhibitor cancels the space reserved for him for any reason, all fees paid will be forfeited and the right is reserved to re-let the space.

**DELIVERY TO STANDS** Delivery to stands on 20 and 21 October must be made before 9 am. No vehicle will be allowed within the exhibition area after this time, except in emergencies.

**DISABILITY DISCRIMINATION ACT 1995** Exhibitors are reminded that this legislation is now in force. The organisers are satisfied that they have made adequate provision to comply with its requirements in areas for which they are responsible. Exhibitors should give consideration to the requirements in respect of their own areas.

**FIRE PRECAUTIONS** Fire precautions on stands are the responsibility of the exhibitor. Any exhibitor intending to use gas cylinders (eg Calor, propane, butane, helium etc) on the days of the show is to notify the organisers. The recently amended Fire Precautions (Workplace Regs) make it a requirement that risk assessments to cover fire precautions are available in writing. Please ensure that any structure you erect or have involvement with at the Showman's Show has sufficient written information to comply with these new requirements. The organisers cannot accept

any responsibility for the preparation or production of such documentation should enforcement officers require it to be produced.

**HEALTH & SAFETY** It is a condition of entry to the Showman's Show that every individual, exhibitor, sub-contractor or supplier must comply with the Health and Safety at Work etc Act 1974 and all associated legislation whilst on site. The Management of Health and Safety at Work Regulations 1999 require all employers, self-employed and employees to assess the risks in connection with their work activities towards workers, members of the public and any others who may be affected directly or indirectly by their undertaking. This risk assessment should include identifying the hazards in any undertaking and the evaluation of the extent of the risks involved and taking into account whatever precautions are already being taken and should be in writing. A copy of the written assessments should be available at all times should it be required either by the Safety Officer or by any enforcement officers who may request it.

**SECURITY** The safe keeping of any article exhibited or brought into the showground is the responsibility of the exhibitor. Twenty-four hour security will be in operation on the 11 to 25 October.

**SITE CLEARANCE** The exhibitor must replace turf, fill in holes and make good any damage done to the ground occupied by him and clear away any materials, metal, glass, rubbish etc. The right is reserved to charge for reinstatement not carried out by the exhibitor. All exhibits must be cleared by 6 pm on Wednesday 27 October.

**STAND CLEANING** It will be the responsibility of the exhibitor to keep his stand tidy.

**SUB-LETTING** Exhibitors are not permitted to sub-let any part of the space allocated to them. However, genuine sharing of space eg:- a tentage contractor and a caterer will be permitted, **but the organisers must be informed and every exhibitor must complete an application form and appear in the programme.**