

Add your brand to the Showmans Show 2022 digital show guide

Stand out from the crowd by putting yourself in the hands of thousands of visitors.

Available on



Branded Pin - £50

Make your brand stand out on our digital event map with a branded pin



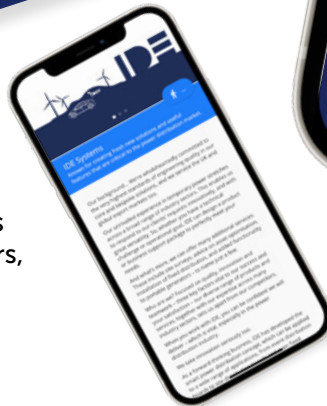
Banner Ad - £150


Get your message out to our visitors with targeted banner advertisements that links to your stand location, branded page or URL.



Feature page - £250

Let visitors read more about your business with a branded feature page, images, offers, and descriptions of what you're all about.



 Our digital guide will be powered by Gyder, the navigation app for temporary events

SPECIAL OFFER

Bundle - £499

Get the most out of your investment and drive customers to your stand with a value bundle consisting of: **1 branded pin, 3 banner ads, and a feature page.**



About Gyder

Gyder is an event navigation app that lets attendees find everything they are looking for at a show. From car parking to first aid and individual trade stands, Gyder maps contain it all.

Gyder lets exhibitors promote their products and services directly to app users through our dynamic advertising options. Digitised adverts in Gyder allow traders to gain insights into how attendees interacted with their offers. Gyder presents a modern day alternative to traditional methods of advertising at events and in show programmes.

SELECT YOUR OPTIONS

Branded pin	£50	<input type="checkbox"/>	
Banner ad	£150	<input type="checkbox"/>	
Feature page	£250	<input type="checkbox"/>	Number of ads
Bundle	£499	<input type="checkbox"/>	
1 branded pin, 3 banner ads, and a feature page			