

The Traders  
and Suppliers  
Guide to  
Shows & Events

# Showman's Directory Event Dates 2019



Courtyard Office, The Courtyard,  
Parsons Pool, Shaftesbury, Dorset SP7 8AP  
Tel: 01747 854099 Fax: 01747 854634  
E-mail: [info@showmans-directory.co.uk](mailto:info@showmans-directory.co.uk)



[www.showmans-directory.co.uk](http://www.showmans-directory.co.uk)

# APPLICATION FORM

## SHOW & EVENT DATES IN 2019

Please fill out this form and return to us as soon as possible, no later than 1st August, for your FREE ENTRY in our publication

## 2019 EVENT INFORMATION

Name of Show		
Venue	Venue Post code (essential)	
2019 Date		
Visitor Numbers		
Contact Name		
Address		
Post code		
Tel	Fax	Mobile
e-mail		www.

IF ADDITIONAL ENTRIES ARE REQUIRED PLEASE E-MAIL DETAILS TO – [info@showmans-directory.co.uk](mailto:info@showmans-directory.co.uk)

By returning this form you are agreeing to the terms laid out in our privacy policy on our website [www.showmans-directory.co.uk](http://www.showmans-directory.co.uk)

## DISPLAY ADVERTISING

The Showman's Directory Event Dates is published in September and available to your trade stand exhibitors and suppliers nationwide. Make your event stand out from the rest with a display advertisement.

## NEW ONLINE AND APP ADVERTISING

Website & App Leaderboard / Side Banner £350.00 / £250.00 pm £

### PRINT ADVERTISING

Full page colour / mono £830.00 / £480.00 £

Half page colour / mono £595.00 / £360.00 £

Quarter page colour / mono £470.00 / £215.00 £

Inside front cover (4 colour process) £905.00 £

Inside back cover (4 colour process) £875.00 £

Outside back cover (4 colour process) £1015.00 £

Sub total £

VAT Registration No. 347 3455 44 \* VAT @ 20% £

**Total** £

Please supply

copies of the **2019 Showman's Directory Event Dates** with FREE online & App access @ £32.50

Directories are VAT zero rated **Total enclosed** £

or debit my Visa/Mastercard/Delta/Maestro account by the total amount

CARD NO															
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
MAESTRO ONLY				ISSUE NO		VALID FROM				EXPIRY DATE			SECURITY NO.		
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NAME ON THE CARD

Signed  Date

This form should be returned to Lance Show & Publications Limited, Courtyard Office, The Courtyard, Parsons Pool, Shaftesbury, Dorset SP7 8AP as soon as possible - latest date 1st August 2018

DISPLAY ADVERTISING INFORMATION NEXT PAGE

# INFORMATION

## DISPLAY ADVERTISING

### FULL PAGE

**155 mm high x 90 mm wide**

4 colour process £830.00  
Mono £480.00

### HALF PAGE

**77 mm high x 90 mm wide**

4 colour process £595.00  
Mono £360.00

### QUARTER PAGE

**38 mm high x 90 mm wide**

4 colour process £470.00  
Mono £215.00

### Finished artwork requirements:

High resolution  
(300dpi minimum)  
PDF, EPS, JPEG  
with embedded fonts

**Copy  
Deadline  
1<sup>st</sup> August  
2019**

### **COVERS** (4 colour process)

Page size – 185mm high x 120mm wide + 5mm bleed all round

Inside front – £905.00    Inside back – £875.00    Outside back – £1015.00