



The Showman's Show 2020



Helping build events since 1984

Exhibitor Information

21st & 22nd October
Newbury Showground

EXTREMESHOW
MOUNTAIN BIKE

LONDON

The Showman's Show 2020

Wednesday 21 October 9.30am - 5.00pm Thursday 22 October 9.30am - 4.30pm

SPACE AVAILABLE

Open space on grass at depths of 6, 12, 18 & 24 metres. Any amount of frontage may be booked in multiples of 1 metre from a MINIMUM 6 metres. Exhibitors are responsible for arrangements to cover their sites.

Covered space covered sites, with or without a floor, in units of 3m x 3m or 3m x 6m, including night sheets and signwritten fascia.

Exhibition Hall - Shell scheme stands in units of 3m x 2m and 3m x 3m to include carpeting, fascia board, one twin spotlight and a twin 13 amp power point. Additional electrical requirements can be ordered through the Organisers.

RENTAL CHARGES

Open space 6m depth	£170.00 per metre frontage
Open space 12m depth	£203.00 per metre frontage
Open space 18m depth	£227.00 per metre frontage
Open space 24m depth	£250.00 per metre frontage

Exhibition Hall 3m x 2m unit	£1365.00 each
Exhibition Hall 3m x 3m unit	£1640.00 each

Covered space 3m x 3m with floor	£985.00 each
Covered space 3m x 3m	£830.00 each
Covered space 3m x 6m with floor	£1255.00 each
Covered space 3m x 6m	£945.00 each

CORNER SITES

The frontage of a corner site MUST be equal to or greater than its depth. The premium must be paid on application and in the event of an exhibitor not being allocated a corner this will be refunded.

Stands 6m in depth	£395.00 extra
12m in depth	£525.00 extra
18m in depth	£665.00 extra
24m in depth	£805.00 extra

ACTS & ATTRACTIONS AREA

£400

WEB BANNER ADVERTISING

Leaderboard	£350 (+VAT) per month
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EXHIBITION PROGRAMME

Display Advertising Space at the following rates:

Mono

FULL **£685.00** HALF **£475.00** QUARTER **£300.00**

Full colour

FULL **£995.00** HALF **£805.00** QUARTER **£625.00**

Full Page: 155mm deep x 90mm wide.

Half Page: 77mm deep x 90mm wide.

Quarter Page: 38mm deep x 90mm wide.

Full colour cover adverts at the following rates:

Inside front cover: **£1430.00**

Inside back cover: **£1210.00**

Outside back cover: **£1430.00**

Email your high resolution artwork as PDF with embedded fonts. (Text ONLY acceptable in Microsoft Word).

POWER SUPPLIES

Power supplies must be booked by 9th October to guarantee a supply. These are available at the following charges:

13 amp rated @ 3KW	£280.00
13 amp rated @ 6KW	£405.00
16 amp cform	£280.00
32 amp single phase	£405.00
32 amp three phase	£465.00
63 amp single phase	£520.00
63 amp three phase	£590.00
125 amp three phase	£720.00
Additional 13/16 amp	£120.00
Distribution boards	£65.00

WATER

Connections supplied at **£270.00**

CARAVANS & CAMPING

An area with 16amp power connections is provided free of charge, on a first come first served basis. Showers and loo facilities are available.

Exhibition Hall and Hall Shell Scheme



Booking Form

Please complete and return to:
Lance Show & Publications Limited, Courtyard Office, The Courtyard, Parsons Pool, Shaftesbury,
Dorset SP7 8AP Tel: 01747 854099 Email: info@showmans-directory.co.uk

I/we book space at The Showman's Show which includes adequate allowance for guy ropes and all other external features such as heaters, generators etc. Minimum open space frontage bookable - 6 metres.

Name

Company

Address

Post code

Telephone Mobile

Email Website

Twitter Facebook

Instagram

Signature

Name Date
in CAPITALS

By returning this form, I/we agree to the conditions published on page 7.

DESCRIPTION OF EXHIBIT

Not to exceed 20 words for FREE inclusion in programme

Please let us know of any other companies represented on your exhibition stand and ensure that they complete an application form for their details to appear in the Show Programme
TO GUARANTEE INCLUSION IN THE SHOW PROGRAMME, BOOKINGS MUST BE RECEIVED BY 18TH SEPTEMBER

OPEN SPACE

metres frontage at 6 metres depth @ **£170.00** per metre run of frontage £
metres frontage at 12 metres depth @ **£203.00** per metre run of frontage £
metres frontage at 18 metres depth @ **£227.00** per metre run of frontage £
metres frontage at 24 metres depth @ **£250.00** per metre run of frontage £

COVERED SPACE

unit(s) with floor 3m x 3m @ **£985.00** per unit £
unit(s) 3m x 3m @ **£830.00** per unit £
unit(s) with floor 3m x 6m @ **£1255.00** per unit £
unit(s) 3m x 6m @ **£945.00** per unit £

ELECTRICITY SUPPLIES

Power supplies must be booked by 9th October to guarantee a supply
13 amp rated @ 3KW **£280.00** 63 amp single phase **£520.00**
13 amp rated @ 6KW **£405.00** 63 amp three phase **£590.00**
16 amp cform **£280.00** 125 amp three phase **£720.00**
32 amp single phase **£405.00** Additional 13/16 amp **£120.00**
32 amp three phase **£465.00** Distribution boards **£65.00** £

WATER SUPPLY

£270.00 £

ACTS & ATTRACTIONS AREA

£400.00 £

EXHIBITION HALL

3m x 2m (incl. shell, carpet, twin power socket & light) **£1365.00** per unit £
3m x 3m (incl. shell, carpet, twin power socket & light) **£1640.00** per unit £

WEB BANNER ADVERTISING

Leaderboard **£350** (+VAT) per month. £

EXHIBITION PROGRAMME

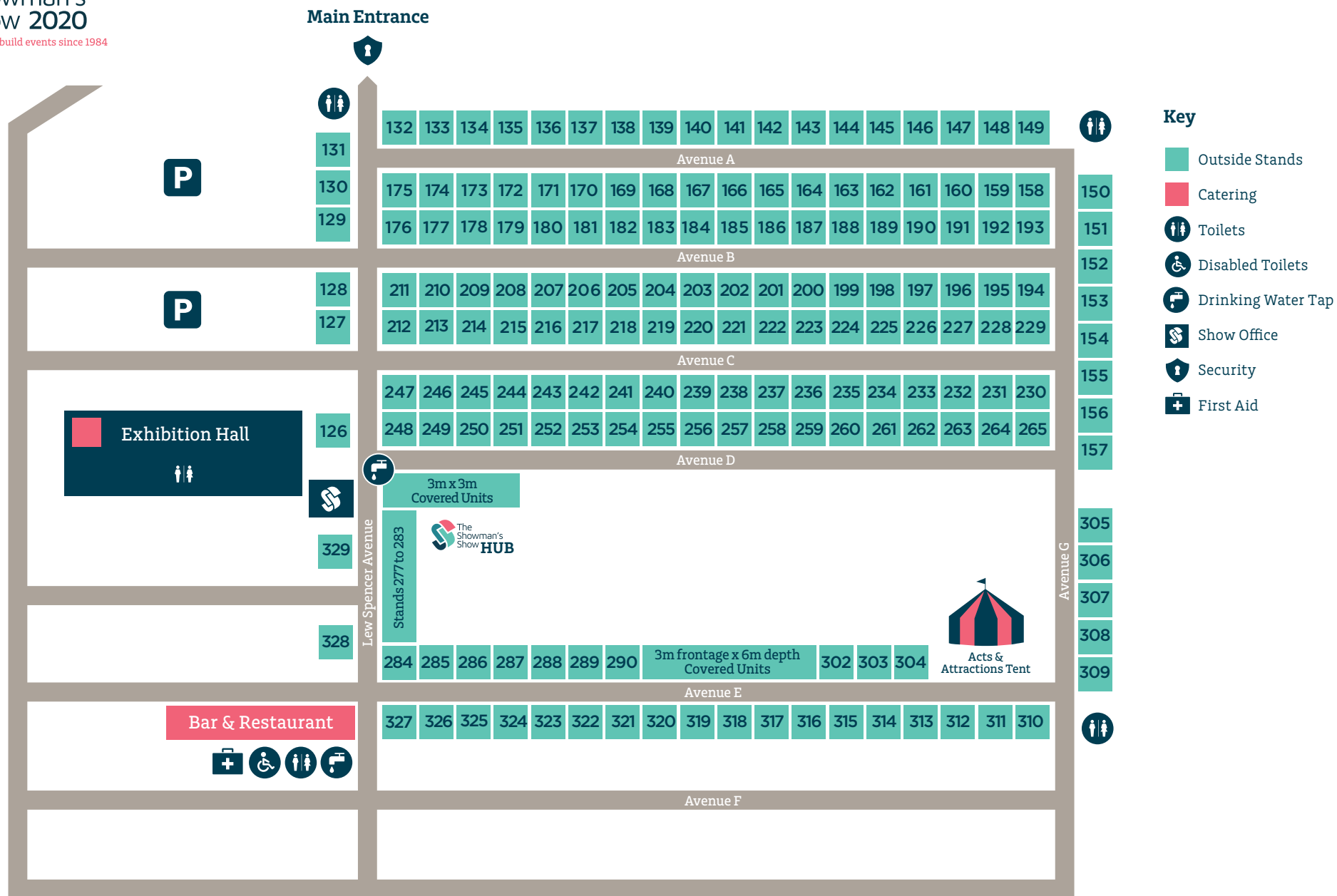
Please reserve page (copy required by 18 September)
Colour: FULL **£995.00** HALF **£805.00** QUARTER **£625.00** £
Mono: FULL **£685.00** HALF **£475.00** QUARTER **£300.00** £
Cover positions: Inside front: **£1430.00** Inside back: **£1210.00** Outside back: **£1430.00** £
total £

Cheques payable to **L S & P Limited** VAT @ 20% £
VAT Registration no. 347 3455 44 Total £

debit my Visa/Mastercard/Delta/Maestro account by the total amount **NAME ON CARD**
CARD NO

MAESTRO ONLY ISSUE NO VALID FROM EXPIRY DATE SECURITY NO.

Provisional Layout



Terms & Conditions

No stand will be allowed to set up unless the rental fee has been paid in full.

ALLOTMENT OF SPACE Every endeavor will be made to meet the general wishes of Exhibitors with regard to their position, in so far as it is possible to do so, within the general layout of the ground and without occasioning unfairness to others. The right is reserved to reject any proposed entry, or to cancel any entry that has been made, without being required to state any reason for so doing. In such cases the fees will be refunded.

ARRIVAL AND DEPARTURE The showground will be open for the reception of outdoor exhibits on or after the 12 October and 19 October for Exhibition Hall and Covered Unit exhibits. Exhibitors must have their stands arranged in proper order by 9 am on 21 October and may not dismantle before 4.30 pm on 22 October.

CANCELLATION OF EXHIBITION If for any reason the event is cancelled, any payments made by intending exhibitor for space and onsite services supplied by Lance Show & Publications Ltd will be refunded in full. The exception to this rule is if the Show is cancelled due to the death of the monarch, where there will be no refund of payments made to Lance Show & Publications Ltd. However, 50% of any paid stand fee will be carried over to the following year.

CANCELLATION OF SPACE BOOKED Where an Exhibitor cancels their booked stand space for whatever reason all fees paid will be forfeited and the right is reserved to re-let the space. Cancellation Liability on booked but unpaid stand space up to 8 weeks before the event will be 50%. Cancellation Liability on booked but unpaid stand space after 18 September will be 100%.

DELIVERY TO STANDS Delivery to stands on 21 and 22 October must be made before 8.30 am. No vehicle will be allowed within the exhibition area after this time, except in emergencies.

DISABILITY DISCRIMINATION ACT 1995 The Organisers are satisfied that they have made adequate provision to comply with its requirements in areas for which they are responsible. Exhibitors should give consideration to the requirements in respect of their own areas.

ELECTRICITY SUPPLY All power supplies must be booked through The Organiser by the date specified. The Organisers have the right to refuse the use of any unauthorized power sources. All late or additional supply bookings will be subject to availability and cost.

FIRE PRECAUTIONS It is a condition of entry to The Showman's Show that every Exhibitor, sub-contractor or supplier comply with the Regulatory Reform (Fire Safety) Order 2005 and all associated legislation and guidance whilst on site. All Exhibitors must undertake a suitable stand specific fire risk assessment, which identifies all foreseeable fire hazards, risks, control measures, likelihood and severity. A copy of the written fire safety risk assessments must be available on-site and provided on request to The Showman's Show Safety Advisor. All fire precautions on the exhibition stands, including the supply and placing of a suitable number and type of fire extinguishers, fire exits and fire safety signage, are the responsibility of the Exhibitor. Any Exhibitor who is going to use and store gas cylinders, generators and fuel must notify Lance Show and Publications Limited no later than 14 days

before the Show of all details of intended use and storage. It is the responsibility for the Exhibitor to manage fire safety on their exhibition stands.

HEALTH & SAFETY It is a condition of entry to The Showman's Show that every individual, Exhibitor, sub-contractor or supplier comply with the Health and Safety at Work etc Act 1974 and all associated legislation whilst on site. All Exhibitors must undertake a suitable stand specific health and safety risk assessment which identifies all foreseeable health and safety hazards, risks, control measures, likelihood and severity. A copy of the written health and safety risk assessments must be available on-site and provided on request to the Show's Safety Advisor. All structures and equipment must comply with all current legislation, guidance and good practice. Where appropriate the stand holder must have a signed off certificate for structures which can be made available to The Showman's Show Safety Advisor on request for inspection. It is the responsibility of the Exhibitor to manage health and safety on their exhibition stands.

PAYMENT TERMS A minimum of 25% of the stand fee is to be paid on booking, or within 14 days of invoice, to secure stand space. A further 25% of the stand fee is to be paid by 17th July 2020. Any remaining stands fees are to be paid by the 18th September 2020. All bookings after the 18th September 2020 are to be paid in full on invoice. If these payment terms are not met, we reserve the right to re-let the space booked.

SECURITY The safe keeping of any article exhibited or brought into the showground is the responsibility of the Exhibitor. The stand holder must assess all security requirements for their stand and provide suitable numbers and type of security person(s). It is recommended that all security personnel guarding the stand should be in compliance with all SIA and any other security legislation, guidance and good practice. Lance Show and Publications Limited cannot accept responsibility for any theft or damage to property. There will be 24 hour security onsite to manage access and public safety on show days, build and breakdown and to protect The Showman's Show Organiser assets. All persons and vehicles entering the site must comply with all instructions and information provided by security.

SITE CLEARANCE The Exhibitor must replace turf, fill in holes and make good any damage done to the ground occupied by them and clear away any materials, metal, glass, rubbish etc. The right is reserved to charge for reinstatement not carried out by the Exhibitor. Exhibition Hall and Covered Unit stands must be cleared by the morning of the 23 October. All exhibits and equipment used must be cleared by 12 noon on Tuesday 27 October. Any items left on site after this date will be liable to a £1000 charge per day.

STAND CLEANING It will be the responsibility of the Exhibitor to keep their stand tidy.

SUB-LETTING & SHARING Exhibitors are not permitted to sub-let any part of the space allocated to them. However, genuine sharing of space eg- a tentage contractor and a caterer will be permitted, **but the Organisers must be informed and every Exhibitor must complete an application form and appear in the programme.**



If you wish to discuss this information further, or you have any problems please ring **01747 854099** or e-mail **info@showmans-directory.co.uk**